



2017 Corporate Sponsorship Opportunities

Join us for the 2017 Samaritans 5K Run/Walk for Suicide Prevention:

- Celebrate and remember our loved ones
- Raise awareness and funds for Samaritans' services:
 - Community Education and Outreach
 - 24/7 Call or Text Statewide Helpline
 - Grief Support Services
- Come together to make a difference



The Effects of Suicide on Corporations:

Suicide is a serious health issue that affects employee morale, productivity, and the bottom line in every business:

- A person dies by suicide every 12 minutes
- 85% of suicide deaths occur among the nation's workforce
- Each year \$41 billion is lost in productivity and medical bills due to suicide and self-injury

Your corporate sponsorship will:

- Increase your visibility to our 2,500+ attendees
- Provide support for your employees and community
- Generate goodwill that can save lives and support those in need

Date: Saturday, September 23, 2017
Time: 10:00am-12:00pm
8:00am Registration
Location: DCR's Artesani Park
1225 Soldiers Field Road
Brighton, MA 02135



Sponsorship benefits associated with the 5K on reverse side.

2017 Samaritans 5K Run/Walk Sponsorship Benefits

\$15,000 – Headline Sponsor

- Logo on the front of event t-shirt, event signage and promotional materials
- Company banner displayed
- Listing in all press releases
- 3 thank you posts on Facebook and 5 thank you tweets
- Recognition in thank you letters to event donors and registrants
- Logo and link on all electronic promotions, newsletter and website
- 5 Complimentary employee 5K race entries
- Product giveaway opportunity to 2,500 5K attendees

\$10,000 – Premier Sponsor

- Logo on front of event t-shirt, event signage, and promotional materials
- Listing in all press releases
- 2 thank you Facebook posts and 4 thank you tweets
- Logo and link on electronic promotional materials and website
- 4 complimentary employee 5K race entries
- Product giveaway opportunity to 2,500 5K attendees

\$5,000 – Major Sponsor

- Logo on back of event t-shirt, promotional materials and website
- 1 thank you Facebook post and 3 thank you tweets
- Logo and link on electronic promotional materials and website
- 3 complimentary employee 5K race entries
- Product giveaway opportunity to 2,500 5K attendees

\$3,000 – Supporting Sponsor

- Logo on back of event t-shirt, electronic promotional materials and website
- 2 thank you tweets
- 2 complimentary employee 5K race entries
- Product giveaway opportunity to 2,500 5K attendees

\$1,000 – Advocate Sponsor

- Logo on back of event t-shirt, electronic promotional materials and website
- 1 complimentary employee 5K race entry
- Product giveaway opportunity to 2,500 5K attendees



www.samaritans5k.org

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